[**AppDNA** is a comprehensive app growth and marketing agency that assists in optimizing mobile apps, enhancing user acquisition, retention, and revenue through data-driven strategies and services1](https://www.appdna.co/).

Here are **five reference links** where you can learn more about **AppDNA**:

1. [**AppDNA Official Website**](https://www.appdna.co/): Explore their services, including funnel optimization, ASO, and growth consulting[1](https://www.appdna.co/).
2. [**Citrix Blogs - What AppDNA Will Do for You**](https://www.citrix.com/blogs/2016/04/08/what-appdna-will-do-for-you/): Discover how AppDNA extends beyond app compatibility testing and learn about its broader capabilities[2](https://www.citrix.com/blogs/2016/04/08/what-appdna-will-do-for-you/).
3. [**About AppDNA**](https://www.appdna.co/about): Get insights into AppDNA’s mission as a leading mobile app growth agency for startups, corporate clients, and VC investors[3](https://www.appdna.co/about).
4. [**App Store Optimization (ASO) Guide**](https://www.appdna.co/): Dive into the world of ASO and learn how to optimize your app’s search rankings and conversion rates[1](https://www.appdna.co/).
5. [**App Growth Strategies**](https://www.appdna.co/): Explore growth strategy consulting sessions and practical tips for scaling your app effectively[1](https://www.appdna.co/).

Feel free to explore these resources to enhance your understanding of app growth and marketing! 📱💡